



Connecting Rivers, Floodplains, People

7th Biennial Victorian Flood Conference

Bendigo, 9-11 November 2010

MAXIMISE YOUR 2010 SPONSORSHIP OPPORTUNITIES

It is with great pleasure that we invite you to participate in one of Victoria's most prominent and important environmental and risk management forums: The 7th Biennial Victorian Flood Conference to be hosted by the North Central Catchment Management Authority (CMA) in Bendigo from 9–11 November 2010.

Despite being in a time of drought, and knowing that this is something that has affected many of us and will not change overnight, flooding still remains a significant community issue throughout the whole of Victoria and Australia. The average annual cost of damages from flooding in Victoria alone is greater than \$100 million, and the physical and social impacts of flooding on communities can be devastating. On the other hand, floods provide the essential environmental connection between rivers and their associated floodplains.

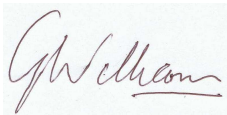
Previous conferences have established a new level of professionalism and participation, and the Bendigo conference will build upon this high standard. The 7th Biennial Victorian Flood Conference 2010 will feature:

- Delegates from both the private and public sectors including researchers, consultants, all tiers of government, floodplain managers, urban planners, emergency and community services, engineers and catchment and natural resource managers;
- Distinguished keynote speakers and high quality presentations;
- Workshops to enhance inter-agency effectiveness; and
- A valuable networking, learning and information-sharing opportunity for everybody with an interest in flood management.

Being hosted in beautiful, historic downtown buildings in the city of Bendigo, Central Victoria, the conference revolves around the theme *Connecting Rivers, Floodplains and People*. It will showcase research and innovation, and address in detail the issues being faced by floodplain management practitioners, communities and the environment.

The North Central CMA in conjunction with its major sponsor, the City of Greater Bendigo, is proud to host this influential conference and invite you to join us here in Bendigo for this important event.

Regards,



Geoff Williams

Chairman
North Central CMA



NORTH CENTRAL
Catchment Management Authority
Connecting Rivers, Landscapes, People



Connecting Rivers, Floodplains, People

SPONSORSHIP INVITATION

The conference provides an excellent opportunity to promote your organisation. Past conferences have been successful in providing sponsors with significant exposure to a wide range of conference participants. The 7th Biennial Victorian Flood Conference in Bendigo is shaping up to be an equally successful event. Your sponsorship will ensure that your organisation receives maximum exposure and opportunity for promotion; the cost to individual delegates is minimised, allowing more delegates to attend; and the conference is of the highest possible standard. Whilst we are confident that packages will meet your expectations, we are open to discuss alternative sponsorship opportunities or variation to the packages. Please indicate this in the attached 'Expression of Interest' form. Examples of other sponsorships include morning or afternoon tea, drinks, entertainment and product displays.

GOLD SPONSORSHIP PACKAGE: \$7,500 (plus GST)

The GOLD Sponsorship Package has been developed to give an organisation the highest level of branding opportunities amongst the conference delegates and wider community. Gold packages will be limited to FOUR (4) only, on a first-come basis and will include the following:

- ✦ THREE (3) complimentary company delegate passes to the conference (including functions and workshops)
- ✦ Exposure for your company via publicity associated with the event
- ✦ Prominent and exclusive display of your company brand on stage throughout the duration of the conference
- ✦ Opportunity to sponsor ONE of the two conference dinners
- ✦ Priority location for your company trade display in the conference venue
- ✦ Inclusion of company information and promotional items in the conference delegate welcome packs
- ✦ Inclusion of your company's brand on conference material

SILVER SPONSORSHIP PACKAGE: \$5,000 (plus GST)

The SILVER Sponsorship Package offers effective brand recognition and promotional opportunities for your organisation throughout the conference and includes the following:

- ✦ TWO (2) complimentary company delegate passes to the conference (including functions and workshops)
- ✦ Prominent location for your company trade display in the conference venue
- ✦ Opportunity to include a company brochure in the conference delegate welcome packs
- ✦ Inclusion of your company's brand on some conference material

BRONZE SPONSORSHIP PACKAGE: \$2,500 (plus GST)

The BRONZE Sponsorship Package offers simple yet effective opportunities for brand recognition and promotion of your organisation throughout the conference and includes the following:

- ✦ Opportunity to include a company brochure in the conference delegate welcome packs
- ✦ Opportunities for individual contact with delegates to promote your company via a trade display
- ✦ **Please note that this package does not include any complimentary registrations.*

LOCAL SERVICE OR PRODUCT

Local organisations are invited to promote their product or service to conference delegates. These could include the provision of food, beverages, accommodation or transport. We would welcome the opportunity to speak to any local providers interested in utilizing this promotional opportunity. Examples may include having brochures; visual display sites at the conference; reference to product or service on printed material such as menus etc; and product sample placement in delegate welcome packs.

We are happy to discuss all promotional opportunities for the conference. Please complete and post the attached 'Expression of Interest' form in this booklet or contact Mandy Maybanks at Events 4 U via telephone +61 3 5435 2159 or email: conference@events4u.com.au. Further information on the conference can be found at the North Central CMA website: www.nccma.vic.gov.au.



Connecting Rivers, Floodplains, People

SPONSORSHIP EXPRESSION OF INTEREST FORM

PLEASE RETURN THIS COMPLETED EXPRESSION OF INTEREST FORM BY **5PM FRIDAY 23 JULY 2010** TO:

North Central Catchment Management Authority

7th Biennial Victorian Flood Conference 2010

Re: Flood Conference Sponsorship

51 Bull Street

Bendigo

VICTORIA, AUSTRALIA 3550

If you have any questions please do not hesitate to contact Mandy Maybanks at Events 4 U on telephone +61 3 5435 2159 or email: conference@events4u.com.au. Alternatively visit the North Central CMA website: www.nccma.vic.gov.au.

NAME: _____

POSITION: _____

ORGANISATION: _____

POSTAL ADDRESS: _____

OFFICE TELEPHONE: _____

MOBILE: _____

EMAIL: _____

I AM INTERESTED IN THE FOLLOWING PACKAGE: *(please circle)*

GOLD (\$7,500 + GST)

SILVER (\$5,000 + GST)

BRONZE (\$2,500 + GST)

ALTERNATIVE SPONSORSHIP IDEAS: *(Please provide a written description of your proposal below or attached)*

SERVICE OR PRODUCT PROVIDER: *(Please provide a written description of your proposal below or attached)*

**See overleaf for Preliminary Conference Program*



Connecting Rivers, Floodplains, People

PRELIMINARY CONFERENCE PROGRAM

PRE-CONFERENCE: MONDAY 8 NOVEMBER 2010	
6:00pm - 8:00pm	Welcome Reception and Pre-Conference Registration Venue: Hotel Shamrock , Cnr Pall Mall & Williamson Street, Bendigo
CONFERENCE DAY 1 TUESDAY 9 NOVEMBER 2010 – “RIVERS”	
8:30am - 9:00am	Registration Open Venue: The Capital Theatre, View Street, Bendigo
9:00am - 9:05am	Official Opening Ceremonies
9:05am - 9:10am	Uncle Brien Nelson, <i>Jaara Jaara Elder</i> ; Welcome to Country
9:10am - 9:15am	Geoff Williams, <i>Chairperson</i> ; <i>North Central Catchment Management Authority</i> , Opening
9:15am - 9:45am	Cr Rod Campbell, <i>Mayor</i> ; <i>City of Greater Bendigo</i> , Welcome to Bendigo
	KEYNOTE SESSIONS
9:15am - 9:45am	Dr Jane Doolan, <i>Executive Director, Sustainable Water, Environment and Innovation</i> ; <i>Office of Water, Department of Sustainability and Environment (DSE)</i> , Rivers
9:45am - 10:30am	Rob Gell, <i>President</i> ; <i>Greening Australia Victoria Inc.</i> , Climate Change Impacting River Health
10:30am - 11:00am	Morning Tea
11:00am - 12:30pm	Session 1 Papers
12:30pm - 1:15pm	Lunch
	KEYNOTE SESSIONS
1:15pm - 1:45pm	Dr Ian Rutherford, <i>Director of Integrated River Health, Sustainable Water, Environment and Innovation Division</i> ; <i>Office of Water, Department of Sustainability and Environment (DSE)</i> , Rivers
1:45pm - 2:30pm	Session 2 Papers
2:30pm - 3:00pm	Afternoon Tea
3:00pm - 5:00pm	Session 3 Papers
6:00pm - 11:30pm	Conference Formal Dinner Venue: Bendigo Town Hall, Hargreaves Street, Bendigo
CONFERENCE DAY 2 WEDNESDAY 10 NOVEMBER 2010 - “FLOODPLAINS”	
8:30am - 9:00am	Registration Open
	KEYNOTE SESSIONS
9:00am - 9:45am	Trevor Budge, <i>Senior Lecturer</i> ; <i>La Trobe University</i> , Floodplains
9:45am - 10:30am	Krey Price, <i>Water Program Manager</i> ; <i>Tetra Tech Australia Pty Ltd</i> , Floodplains
10:30am - 11:00am	Morning Tea
11:00am - 12:30pm	Session 4 Papers
12:30pm - 1:15pm	Lunch
1:15pm - 5:00pm	Afternoon Bus Tours (optional 'stay-behind' workshops)
6:30pm - 11:30pm	Conference Informal Dinner Venue: Big Hill Winery, Big Hill (Buses depart 6pm from The Capital Theatre)
CONFERENCE DAY 3 THURSDAY 11 NOVEMBER 2010 - “PEOPLE”	
8:30am - 9:00am	Registration Open
	KEYNOTE SESSIONS
9:00am - 9:45am	Bruce Esplin, <i>Emergency Services Commissioner</i> ; <i>Victoria</i> , Communicating to People in Emergency Situations
9:45am - 10:30am	Session 5 Papers
10:30am - 11:00am	Morning Tea
11:00am - 12:15pm	Session 6 Papers
12:15pm - 12:30pm	Damian Wells, <i>CEO</i> ; <i>North Central Catchment Management Authority</i> , Conference closing address
12:30pm - 1:15pm	Lunch
	END OF CONFERENCE