

# SIDONIA

# BEEF.NATURALLY

OPEN GATE EVENT



**Come and see first-hand how Sidonia beef farmer Sam White is using holistic management principles to plan rotational grazing, improve soil health, grow more grass and boost animal performance.**

Sam, along with his family, manages 2,000 acres of granite hill country just north of Kyneton. He runs 300 head of Angus and Charolais beef cattle in one mob to reduce the time spent grazing paddocks, thus maximising pasture recovery. The family also runs a paddock to plate business, *Sidonia Beef.Naturally*, selling their beef directly to local customers, restaurants and butchers.



## WHAT TO EXPECT

As well as a farm tour the day will include interactive sessions on the following topics:

- ▶ Tips and strategies for handling large mobs of cattle
- ▶ Assessing pasture growth and recovery
- ▶ Benefits of planned grazing, including grazing plans and feed budgets
- ▶ Visual soil assessments
- ▶ Q&A session with innovative farmers using holistic management in a variety of agricultural enterprises.

## GUEST SPEAKER

Brian Wehlburg is the Director of Inside Outside Management and brings a wealth of experience in holistic management, having managed farms and delivered training programs in Africa and Australia. Brian was trained by Allan Savory, the founder of holistic management, and is a certified holistic management educator. He currently produces pastured beef, pork and eggs on his property on the Mid North Coast of New South Wales.



## EVENT DETAILS

### WHEN

Friday 20 October 2017

### TIME

10.30 am to 3.00 pm\*

\*Buses running from Benalla & Bendigo (from 8.30 am) with stops along the way.

### WHERE

Sidonia, Victoria

### COST

\$20 per person

(includes morning tea, lunch and bus travel)

### RSVP

Places are strictly limited. To apply please complete the Expression of Interest (EOI) Form available at [www.gbcma.vic.gov.au](http://www.gbcma.vic.gov.au). EOIs should be submitted by 10 am Monday 25 September 2017.

This event is supported by funding from the Australian Government's National Landcare Programme and Holistic Management International, hosted by Sidonia Beef Naturally in partnership with the Goulburn Broken CMA, North Central CMA and Inside Outside Management.